男同志在臉書的圈內歸屬感與階序文化之經驗探究

學生：莊裕民　　　　　　　　　　　　　　　　　指導教授：陳宇平博士

國立台南大學諮商與輔導學系碩士班

摘要

　　本研究旨在探究台灣男同志使用臉書（Facebook）打造圈內社群的歸屬感經驗，以及又會如何與圈內的階序氛圍經驗互相影響與詮釋。研究者藉由詮釋現象學方法論觀點，試圖還原台灣男同志在圈內的經驗本質，並詮釋經驗蘊含之深層涵義。研究過程採用立意取樣五位研究參與者進行半結構訪談，並透過主題分析法進行文本分析。研究結果主要發現如下：

　　一、現實的不「異」，讓我們在臉書匯聚：

　　此主題揭示了男同志在異性戀社會中格格不入的心境，同時在圈內專屬的交友APP 管道仍感到受限的狀態；而臉書也是異性戀常用的社交管道，當男同志使用的時候會利用新增專屬圈內帳號來避免污名，同時利用其特性串聯與凝聚圈內的夥伴。

　　二、你我「同」在臉書，打造專屬時光

　　此主題呈現出男同志對圈內歸屬的詮釋，是有如家人般的強烈連結情感，並且透過在臉書「一起做」、跟風留言刷存在感、進一步在現實生活的聚會活動等，打造圈內的歸屬經驗。

　　三、再多努力，臉「輸」的壓力仍讓我空虛

　　此主題揭露男同志在臉書打造歸屬的歷程，也可能強化階序的影響，使其經歷對圈內社群的疏離，卻又害怕孤獨的心理狀態，特別是想要儘早尋求歸屬的焦慮與錯失的恐懼狀態。

　　四、差異使圈內疏離，也讓我群得以創造凝聚

　　此主題強調男同志本身的復原力與能動性，使其在即便感知到圈內階序的痛苦過程中，也能透過重新框架階序標準的意涵，打造圈內的我群歸屬，甚至，儘管以靠攏主流作為打造歸屬的策略，也能透過提升的自我掌控感，停止圈內階序的比較循環；同時，整合歸屬連結的意義本質，促進其彈性與策略性的使用不同圈內交友方式。

　　基於上述研究結果的發現，本研究最後針對男同志當事人、專業助人相關領域、社會與教育相關領域以及未來研究提出建議與省思。

關鍵字：男同志社群、臉書、圈內歸屬感、階序文化

Exploring a sense of belonging and hierarchical cultural experience of the gay community with Facebook

Student：Yu-Min Chuang   Advisor：Professor Yu-Ping Chen

Master's Program of Counseling and Guidance, Department of Education, National University of Tainan

ABSTRACT

The purpose of this study is to explore the experiences of Taiwanese gay men in using Facebook to create a sense of belonging within their own community, and how these experiences interact with and interpret within the community's hierarchical context. This study adopts a Hermeneutic Phenomenological research approach, the researcher sought to elucidate the essence of these experiences and unearth their underlying meanings. Five research participants were purposefully selected, and semi-structured interviews were conducted. After analyzing the interview texts by Thematic analysis, the primary findings of the study are as follows:

1. The reality of not being "Different" brings us together on Facebook.

    This subject reveals the sense of not fitting into the heterosexual society that gay men often experience. Simultaneously, even within the confines of exclusive social networking apps for the gay community, they still feel constrained. Facebook, being a commonly used social platform by heterosexual individuals, is strategically employed by gay men. They create exclusive accounts for their gay community to avoid stigmatization, leveraging the platform's features to connect and coalesce with fellow members.

2. We "unite" on Facebook, creating exclusive moments.

    This subject highlights the interpretation of belonging within the gay community as a profound emotional connection, which is a strong family-like bond. Gay men build their sense of belonging within the community through activities like "doing it together" on Facebook, echoing comments for visibility, and furthering their real-life social connections through group events and gatherings.

3. No matter how hard I try, the pressure from "losing" on Facebook still leaves me feeling empty.

    This subject uncovers the process of gay men building a sense of belonging on Facebook, which may also reinforce the influence of hierarchy. As a result, they may experience a sense of detachment within the community while simultaneously fearing loneliness, particularly the gay men who are in the anxiety of seeking belonging as soon as the fear of missing out.

4. Differences cause alienation within the gay community but also enable my gay group to create cohesion.

    This subject emphasizes the resilience and agency of gay men, allowing them to construct their sense of belonging within the community, even amid the painful experience of perceiving hierarchy. They can reframe the meaning of hierarchy standards, shaping their belonging within

the group. Moreover, even when using the strategy of aligning with the mainstream for the sense of belonging, they can stop the cycle of comparing each other within the community. Simultaneously, by integrating the essence of belonging connections, they promote flexibility and strategic use for socializing within the community.

Based on the research results as stated, this study concludes by presenting recommendations for gay individuals, professionals in related fields, the social and educational domains, as well as suggestions for future research, and the reflections by researcher.